

I CLAIM:

1. A method of operating a vacation resort Right to Use Vacation Interest business by a Right to Use Vacation Interest Club having a computer and a plurality of residential units for Right to Use Vacation Interest use by Club members, comprising the steps of:

enrolling a new member in the Club's computer database contingent upon the new member's payment of an enrollment fee to the Club and the new member's agreement for regular dues payments through the member's designated credit card throughout a membership period that is terminable at will by the member;

initially verifying the member's designated credit card and monitoring its status with the credit card issuer throughout said membership period;

10 establishing and maintaining in the Club's computer database a member profile page for the new member and a continuing record of the dues payments to the member's designated credit card;

and providing the member the Right to Use Vacation Interest a vacation unit for the applicable period based upon the length of the member's membership through the

15 Exchange Organization.

2. A method according to claim 1 wherein the Club has an exchange agreement with an Exchange Organization having similar agreements with other Right to Use Vacation Interest vacation resorts whereby a Club member can exchange use of a residential unit in the Club for use of a comparable available unit in one of said other Right to Use Vacation

5 Interest resorts, and further comprising the steps of:

from the Club's computer database, communicating to the Exchange Organization information on the new Club member for enabling the new Club member's enrollment in the Exchange Organization;

through the Club's computer, notifying the Exchange Organization of the member's
10 eligibility, based on seniority, for an exchange ;

and from the Club's computer, notifying the Exchange Organization whenever the Club member is no longer eligible for exchanges.

3. A method according to claim 2, and further comprising the step of: from a portion of the Club member's enrollment fee and periodic credit card charges paid to the Club, making payment from the Club to the Exchange Organization for the Club member's membership and exchange privileges in the Exchange organization.

4. A method according to claim 3, and further comprising the step of: from another portion of the Club member's enrollment fee and periodic credit charges paid the Club, making payments to a fund for the cost of club vacation resort facilities.

5. A method according to claim 4, and further comprising the step of: from another portion of the Club member's enrollment fee, making a commission payment to the sales group or party who attracted the member to the Club.

6. A method according to claim 3, and further comprising the step of: from another portion of the Club member's enrollment fee, making a commission payment to a sales agent who attracted the member to the Club.

7. A method according to claim 1, and further comprising the step of: from a portion of the Club member's enrollment fee and periodic credit charges paid the Club, making payments for the cost of club vacation resort facilities.

8. A method according to claim 1, and further comprising the step of: from a portion of the Club member's enrollment fee, making a commission payment to a sales agent who attracted the member to the Club.

9. A method according to claim 1, and further comprising the steps of:
from a portion of the Club member's enrollment fee and periodic credit charges paid the Club, making payments to a fund for future construction of additional vacation resort facilities of the Club;

5 and from another portion of the Club member's enrollment fee, making a commission payment to a sales agent who attracted the member to the Club.

10. A method according to claim 1 wherein ,\member enrollment takes place by e-mail between the new member and the Club.

11. A method according to claim 1 wherein the Club issues to the member a log on identification and a password for e-mail communications between the member and the Club.

12. A method according to claim 1 wherein the Club's computer tracks the member's membership and assigns Right to Use Vacation Interest benefits to the member which increase with time.

13. A method according to claim 12 wherein the Club notifies the member by e-mail of the current terms of the member's Right to Use Vacation Interest.

14. A method according to claim 12 wherein the Club establishes an individual Web page for exclusive access by the member and updates said Web page as to the current terms of the member's Right to Use Vacation Interest.